

Request for quote – marketing campaign in Benelux

Subject: Marketing campaign in Benelux - Liptov and High Tatras

Costumer:

Name: REGION LIPTOV, regional organization of tourism
Address: Štúrova 1989/41, 031 42 Lipt. Mikuláš
VAT: SK 202348606
Contact person: Ing. Darina Bartková, výkonná riaditeľka
Phone: +421 44 55 65 401
Web: www.visitliptov.sk

Placing an order:

OOOR REGION LIPTOV, as a sponsor, has an interest in promoting of the whole Liptov/Tatry tourism region in the countries of the BENELUX by creating awareness of tourism potential of the region and thus increases interest in the region.

Estimated price of campaign: 16 700 EUR

Deadline for submission of the offer: 26.06.2019

Specification:

Service provider competencies:

1. Promotion web page development (reizennaartatras.be, reizennaartatras.nl)
2. Target group selection and PR approach suggestions
3. Consultation
4. Running Facebook campaign
5. Press release – creation of the content and distribution
6. Purchasing of the media space advertising
7. Organising meetings with touroperators during travel fairs in Benelux
8. Campaign preparation including content creating
9. Creating newsletter – content and distribution
10. Reporting

Liptovský Mikuláš, dňa 19.6.2019

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Ing. Darina Bartková
výkonná riaditeľka

Contact details of the applicant:

Name of company:

Address:

VAT:

Contact person:

Phone:

E-mail:

Banking:

Price calculation:

No.	Subject	Price
1.	marketing campaign in Benelux	

Date and place:

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Signature